

## Phénia MARRAS-AIT RAZOUK

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**De:** Amandine EYNAUDI  
**Envoyé:** jeudi 9 février 2012 13:56  
**À:** Sarah Punter; Sophie Elliott; Jenny Oates; Wiggins, Sarah (NE); Covey, Roger (NE); Aline Delamare; Perrine Ducloy; rchapela@cetmar.org; Marta Ballesteros; Molares Vila, José; Filgueira Rodríguez, Francisco Javier; García Tasende, Manuel; Ribo Landín, Jorge; Miguel Henriques; Miguel Neves Santos; Yorgos Stratoudakis  
**Cc:** MAIA; antenne\_atlantique  
**Objet:** MAIA communication challenges for 2012 ! / Your feedback before 1st March.

Dear All,

I hope this email finds you all well.

We will need your cooperation for the following MAIA communication issues planed for 2012 !

Please find below our suggestions, thanks in advance for sending back to us your comments, remarks and we hope your agreement.

1. [The MAIA Newsletter](#)
2. [The 'Main news' on the MAIA web homepage](#)
3. [Communication for the 1st Conference of the Atlantic Arc Marines Protected Areas Network \(3-5 December 2012\)](#)

### 1/The MAIA newsletter

As you probably remember we suggested to produce the first MAIA newsletter in early 2012 during our last technical committee in Totnes. January is already finish and February already starts !

#### **Objectives of the MAIA newsletter :**

- ⇒ Give information to MPA managers of the Atlantic arc, feedback of local experiences, partnership developed, results of monitoring, interesting success in MPAs to share with colleagues, etc.
- ⇒ Spread global information regarding common policies (MSFD, N2K, CFP) impacting MPAs life;
- ⇒ Participate to develop the MPA managers community.

#### **Main public targeted :**

- MPA managers (in charge of the management of on (or several) marine protected site)
- Institutions involved in marine biodiversity conservation

**Circulation :** mailing list and free downloading (and/or subscription) from the MAIA web site.

**Regularity of the publication :** minimum 2 per year (3 if we are very efficient !)

Number of pages: about 4 to 6 p. (only electronic format will be disseminated).

**Format :**

- Minimum one (technical) article by country provide by a partner,
- an MPA '*portrait*' (MPA description / focus),
- an interview : "4 questions to"...
- a focus : one specific MPA issue
- Agenda : coming interesting event regarding MPAs
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**A letter , a principle : collective work and nothing else !**

**To have an interesting newsletter we need your help and real participation !**

Suggestions (in blue) for the N°0 of the MAIA news letter.

- Presentation by each country a summary of the legislative framework of MPAs => one partner per country: volunteers declared during the Steering Committee JNCC, ICNB, (Spain?), AAMP (keep in mind that in the meanwhile, we will send you the draft of the "legislative overview" that will certainly help).
- 4 questions to => Puri Canal, MedPAN president
- Suggestion for an MPA '*portrait*' (description) => all volunteers are welcome !
- a focus => all volunteers are welcome !
- Agenda : coming interesting events regarding MPAs in the Atlantic arc and in the word.

**2/The 'Main news' on the MAIA web homepage**

⇒ **We need interesting news and events to have a living MAIA web site...and not only French information !**

Please send useful information, results, new partnership, new project regarding MPAs in your countries, rapid update about the MCZ project for UK for instance, new marine SAC or SPA designated in your country, interesting document/publication about a MPA or marine species etc...everything which may interest people dealing with MPAs/ marine conservation.

Format : 5 to 10 lines English (and ideally in your own language) + and useful links.

**3/The 1<sup>st</sup> Conference of the Atlantic Arc Marines Protected Areas Network (3-5 December 2012)**

During this conference we would like to set up a exhibition on MPAs of the Atlantic arc.

For this exhibition we suggest to have :

- The 3 posters of the workshops organised during and by MAIA 2010-2012 => done by the MAIA team
- Poster on the 4 sites visited during the project to highlight the networking
- Kakemonos with recapitulative information about the legislative status of MPAs in each country and/or the Atlantic arc scale
- A set of Kakemonos presenting MPAs of the Atlantic arc with a common lay out : minimum 3 (to 5) kakemonos by country, each one presenting a MPA in original language and in EN.

We suggest to give the kakemono to the MPA after the conference.

**Suggested contents for each kakemono (total 150 to 200 words maximum + title):**

Location Map on the Atlantic arc

MPA name

MPA Designation

Status

Status Year

Total surface

Marine surface

If the MPA presents different designation for the same perimeter.

Geographical and morphological description

Objectives

Main stakes and challenges

Pictures : photos of landscape, main habitats and species protected, map

⇒ If you agree on this suggestion, MAIA partners are invited to collect text (about Geographical and morphological description/ Objectives /Main stakes and challenges) pictures and logos of the MPA they want to highlight during this event.

⇒ The MAIA team takes in charge translation cost, lay out and print.

Thank you for sending us your feedbacks (agreement, comments, remarks etc.) on these suggestions before 1<sup>st</sup> of March.

With our best regards,  
Amandine and Phénia.



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*N'imprimez ce message que si vous en avez l'utilité*